Executive Summary

Development on tourism sector in Bali Island carried great implication to Balinese costumes and culture. Many cases on Balinese costumes and culture were raised such as costume and culture values infraction, conflict between local community with investor, and others. The present community services were aimed to give consultation in order to solve of many problems related to Balinese customary. The conducted services were giving consultation and assistance to the communities which had problems. Issues raised on the consultation were discussed and publicized to Bali costumes community. The activities of community services were located at Graduate School of Udayana University building, Denpasar. Result showed that this unit has gained a positive response, which indicated by number of people using this services as well as number of books being sold. In ten months, 3000 books have been sold or approximately 300 books per month. Majority (almost 80%) were bought by government institutions, which then distributed it to the community; while the rest 20% were bought by the individual. Meanwhile, in term of services, this unit was able to served 126 clients for consultation. They were mostly local Balinese people (around 80%), 15% were non-Bali citizen, and about 5% were expatriates. And besides those activities, this unit was also provided consultation services in the making of awig-awig (Balines custom regulation) for 3 desa adat in 2011. To sum up, during 10 months of operation, this unit has turnover reached IDR. 217,237,500 or equivalent to IDR 21,723,750 per month, with the following details: 1) sale of books at IDR 124,237,500; 2) consultation services at IDR 63,000,000; and 3) awig-awig consultation services at IDR. 30,000,000.-. Net cash flows, then, reached IDR 46,578,400, and about IDR 4,019,600 of the net cash flows were allocated for institution’s development program.

Keywords: customary, culture, Balinese

Kata Kunci: adat, budaya, Bali

A. INTRODUCTION

The uniqueness of Balinese culture with its Desa Adat and Balinese custom rules has made Bali as the famous tourist destination worldwide. Tourism has been the favorite income producer for Bali Government. The Contribution from this sector keeps rising year by year. The tourism attract tourist but also some employment seeker outside Bali. Moreover, Indonesia entering the free market era that make foreigner easier to work or create business in Bali. This situation was feared to increase problem complexity in Bali.

This complexity including national, international law and the difficulty to harmonized between said two laws with the uniqueness of Culture, Custom and Balinese Custom Law.

To overcome problems in international as well as national laws can be done by the law enforcement officer or governmental officer in charge in Law but to harmonize with local culture need further coordination between law enforcement officer, intellectual in
Balinese culture and person in charge for Balinese custom (Adat Bali). The symptom of disharmonic can be seen as infringement case of Balinese custom and culture by the investor, conflicts between Balinese and hotel owner as well as other custom matters which need a competence institution to overcome the problems.

This fact form the idea to establish the unit mentioned to bring solution in problem solving of said matters.

C. METHODS

The method which is offered to the community is consultative service for the community and specific assistance in awig-awig (custom regulation) creation. Consultation material such as urgent custom case and has a great impact to the community then to be further discussed in a workshop represented by competence experts. The result will be published in the form of Balinese Custom-Culture book and disseminated to public. The consultation will be conducted in the Pasca Sarjana Building Udayana University, PB Sudirman street Denpasar.

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D. MAIN PROJECT

This community service gives a consultation service towards Balinese Custom/Culture. the custom problems including: the writing of Custom Law (awig-awig) of Desa adapt, domestic law such as married, adopting child, divorce and inheritance, investment mechanism in Bali from Custom law and culture point of view and others. Urgent custom case and has a great impact to the community then to be further discussed in a workshop represented by competence experts. The result will be published in the form Balinese Custom-Culture book and disseminated to public. This unit, besides its competency on problem solving, in fact is also as the only institution that concern about Balinese custom and culture.

E. PROJECT REVIEW

The product of this unit such as books and service actually the work of Udayana University lecturers, proceeding by scientific review about Balinese Custom and Culture holistically and the participation of competence source made its product surpass others.

This unit is the only institution that concern about Balinese Custom and Culture nowadays. All right reserved by registering its products and publish its books under ISBN.

In the year of 2011, 126 persons come to this unit in 10 months average of 12 person monthly to consult regarding Balinese custom and culture matters. 60% problems were consulted in relation to domestic problems e.g. married, divorce, adoption and inheritance, 25% related to awig-awig creation, 5% Balinese culture matters, and 10% referring to Subak (Balinese traditional water control), traditional market as well as the establishment of Desa Adat (custom village) in Bali.

Moreover, approximate of 5% to consult about investment in Bali. By origin, users are 80% Balinese, 15% non Balinese (mostly from Jakarta), and 5% foreigners. Most of the user finds this consultation service is very helpful and able to give solution to many Balinese custom and culture problems.
The other product of consultation service in the form of assistance on awig-awig creation in 2011 for 3 villages adding the revenue of IDR 30,000,000,- lots of village interested in using this service but due to lack of transportation to mobilize the expert. Seeing Bali has approximated of 1471 villages, the prospect of this product will be raised in the future.

Cash flow shows profit of IDR 217,237,500,- while expenditure shows IDR 170,659,100, and balance shows IDR 46,578,400.- after some cutting on contribution to the institution.

**F. CONCLUSION**

Referring to the result of the community service, and so it is concluded as follows:

Result showed that this unit has gained a positive response, which indicated by number of people using this services as well as number of books being sold. In ten months, 3000 books have been sold or approximately 300 books per month. Majority (almost 80%) were bought by government institutions, who then distributed it to the community; while the rest 20% were bought by the individual. Meanwhile, in term of services, this unit was able to served 126 clients for consultation. They were mostly local Balinese people (around 80%), 15% were non-Bali citizen, and about 5% were expatriates. And besides those activities, this unit was also provided consultation services in the making of awig-awig (Balines custom regulation) for 3 desa adat in 2011.

To sum up, during 10 months of operation, this unit has turnover reached IDR. 217,237,500, or equivalent to IDR 21,723,750 per month, with the following details: 1) sale of books at IDR 124,237,500,-; 2) consultation services at IDR 63,000,000; and 3) awig-awig consultation services at IDR. 30,000,000. Net cash flows, then, reached IDR 46,578,400 and about IDR 4,019,600 of the net cash flows were allocated for institution’s development program.
Figure 1. Consultation Service Activities

G. IMPACT AND BENEFIT

The result of this activities get a positive respond from the society especially regarding Custom and culture problems individually, group of desa adat and even investor as this service is the only one in Bali.

Economically, can be shown from the cash flow of this activity where the fact of profit of IDR 217,237,500 while expenditure shows IDR 170,659,100 and balance shows IDR 46,578,400, after some cutting on contribution to the institution. This contribution will be used by the institution to develop the science, technology and management skills.

H. REFERENCES


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Figure 2. Books Outlet at Gramedia Bookstore


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